# YUNONA KORZH

Product Designer and Developer

youknownow.nl     yunonakorzh@gmail.com     +31627829005

## I'M A PRODUCT DESIGNER AND DEVELOPER. BRINGING THOUGHTFUL CARE AND ATTENTION TO EVERY DIGITAL PROJECT

## EXPERIENCE

### UI/UX Designer
Jan 2025 — Sep 2025 / Monday Merch

- Led the redesign of the online shop (catalogue) and platform experience, improving usability and navigation through user-centered design.
- Managed CMS page setup using existing patterns and guided teammates through the system for smoother collaboration.
- Simplified and improved the structure of the platform and shop, and set up clear standards for how information is organized and presented.
- Initiated and conducted research, usability testing, and A/B testing to validate design decisions and guide continuous improvements.
- Took the lead on cross-functional collaboration, proactively involving developers and stakeholders to align business needs with user goals.
- Operated independently, taking initiative from my first month to improve the product experience.
- Guided and mentored a new junior designer.

### Product Designer and Developer
Nov 2022 — Jan 2025 / Freelance

Created visually appealing, user-friendly, and responsive websites that align with clients' goals and target audiences. Collaborated closely with clients to understand their unique needs and provide tailored solutions that elevate their online presence.

## MAIN PROJECTS

### Lokaal 47
July 2023 — Nov 2024

Designed and developed a multilingual website, including a custom booking system. Integrated Notion API for content management and booking administration. Utilized 11ty for content generation and implemented a Node.js server to manage bookings and event registrations. Iterated based on client feedback to deliver a user-friendly platform showcasing the company's offerings.

### You Know Now
July 2024 — Aug 2024

Designed and developed a personal portfolio website to showcase skills and projects. Implemented SEO strategies to enhance visibility and search performance while utilizing responsive design principles for an optimal user experience across devices. Focused on creating a clean and professional UI/UX to reflect personal branding.

## EDUCATION

### Designing for Complex UI Workshop
Feb 2025 / Projector Institute

Worked with complex tables and dashboards on mobile and desktop devices

### Web Design Junior
Aug 2022 — Dec 2022 / Projector Institute

- Created wireframes, prototypes, and web page designs
- Conducted user testing and incorporated feedback
- Justified design choices to mentors
- Presented work to clients

### MA, Journalism & Social Communication
Oct 2018 — Sept 2020 / University of Wroclaw

- Conducted and edited interviews
- Created photo reportages, articles, and essays
- Conducted user research and analyzed findings

### Erasmus, Journalism & Social Communication
Feb 2017 — Aug 2017 / IHECS

- Studied in Brussels as part of the Erasmus program
- Wrote articles and essays
- Worked on two short films

### BA, Creative Writing
Oct 2015 — Sept 2018 / University of Wroclaw

- Conducted and edited interviews
- Wrote articles, reportages, short stories, poems, and movie reviews
- Contributed to a short animated documentary
- Edited portraits using Photoshop
- Designed book cover and layout

## SKILLS AND TOOLS

- Figma
- Framer
- HTML/CSS
- Javascript
- React
- Full Stack Development
- 11ty
- jQuery
- REST API Integration
- Git
- Linear
- Notion
- Wireframing
- Prototyping
- SEO
- Research
- Usability Testing
- User Interviews
- Surveys
- Competitor Analysis

## LANGUAGES

- English (C2)
- Ukrainian (C2)
- Dutch (A2)
- Polish (C2)
- Russian (C2)